**Pizza Sales SQL Queries**

**----(A) KPI'S**

**----1. Total Revenue**

A screenshot of a computer

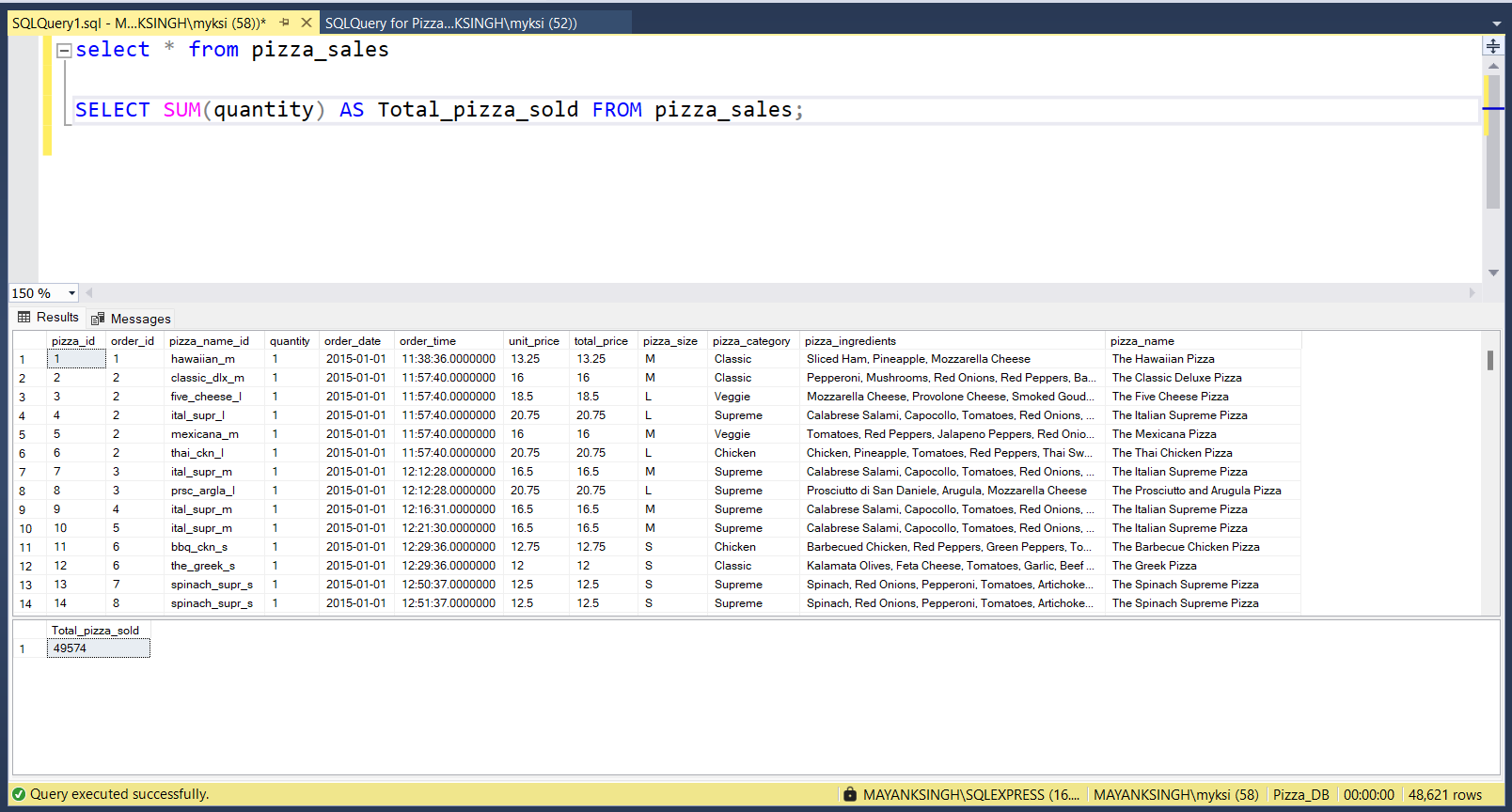
Description automatically generated

**----2. Average Order Value**

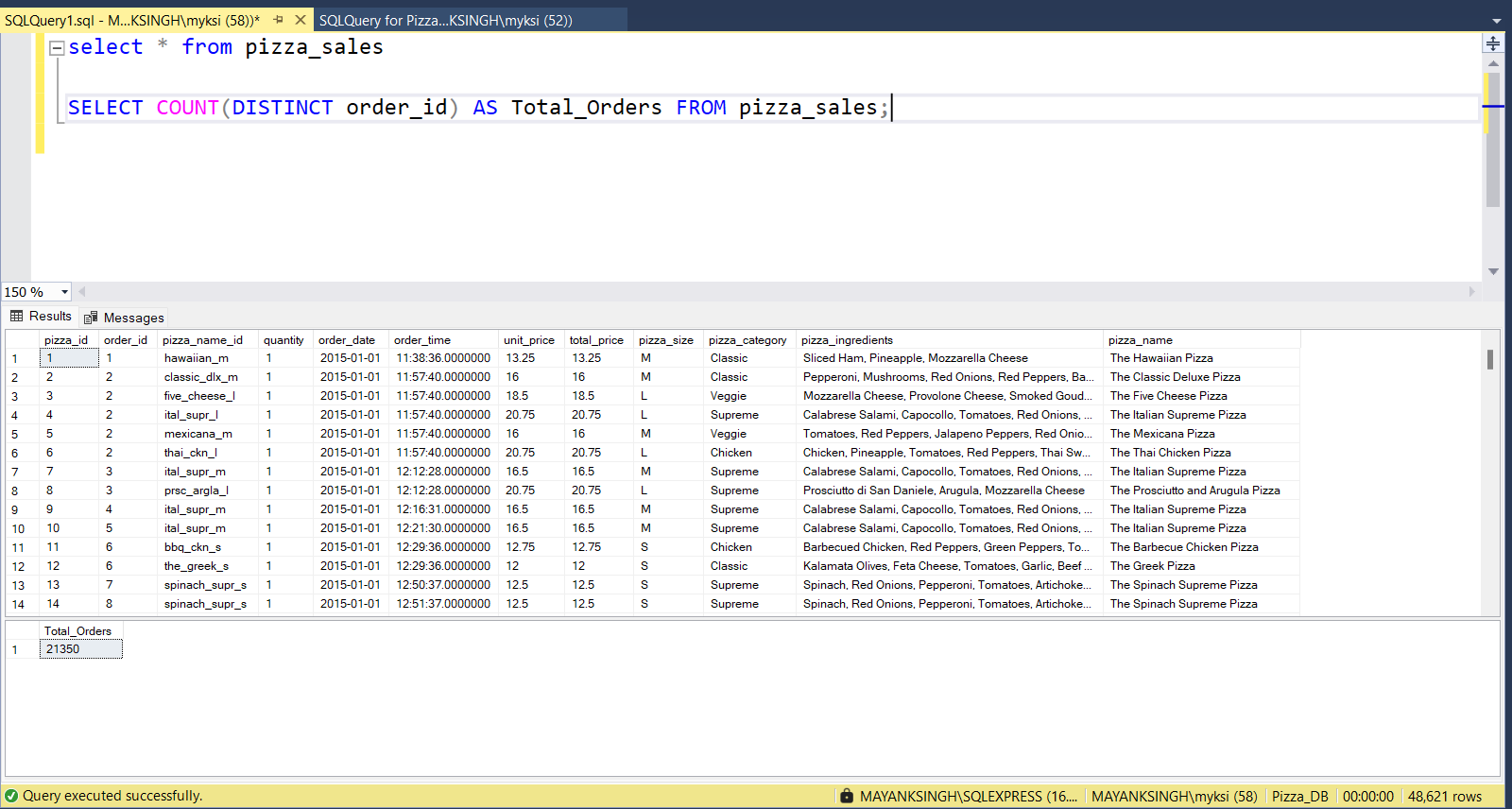
A screenshot of a computer

Description automatically generated

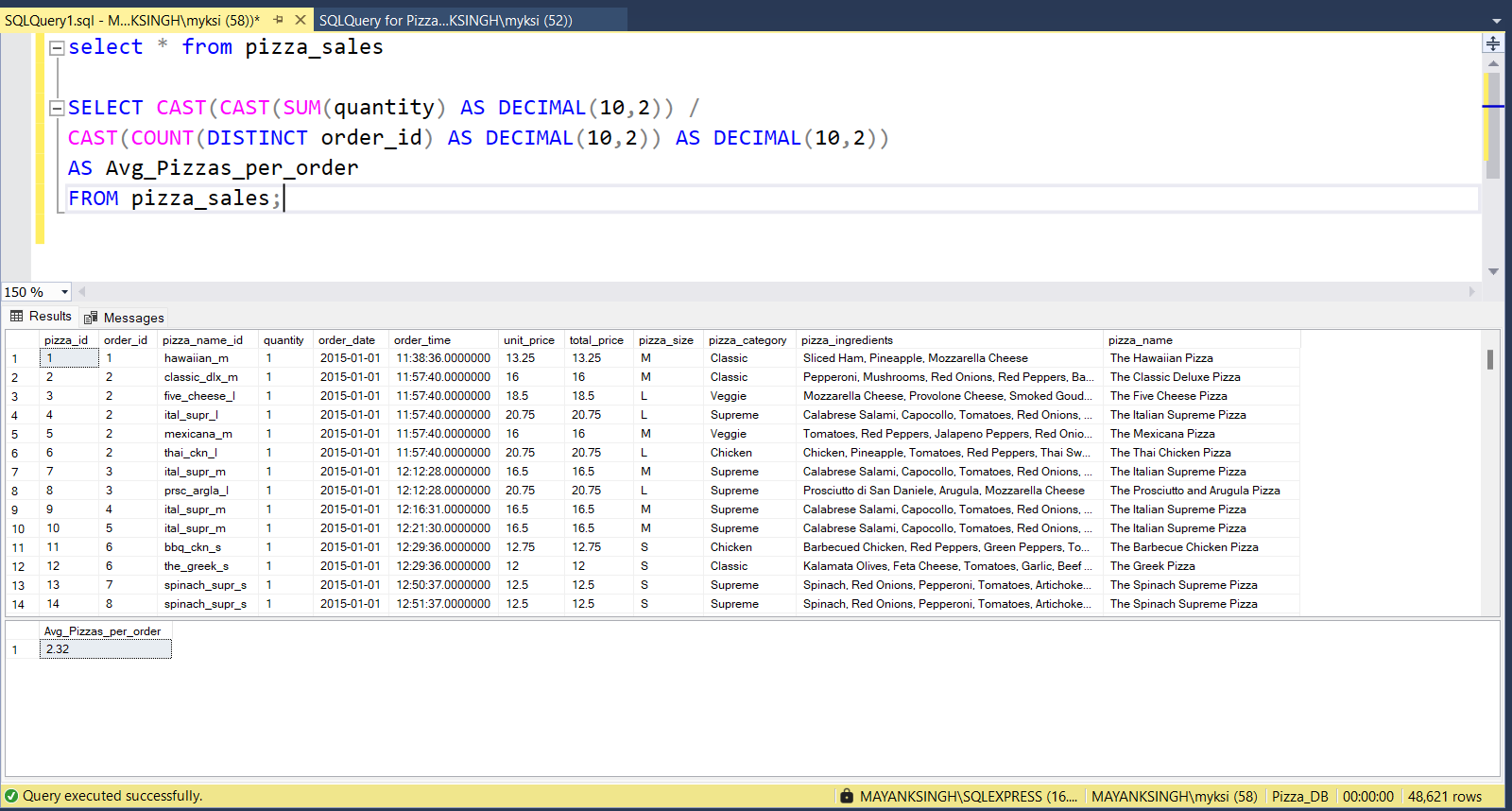
**----3. Total Pizzas Sold**



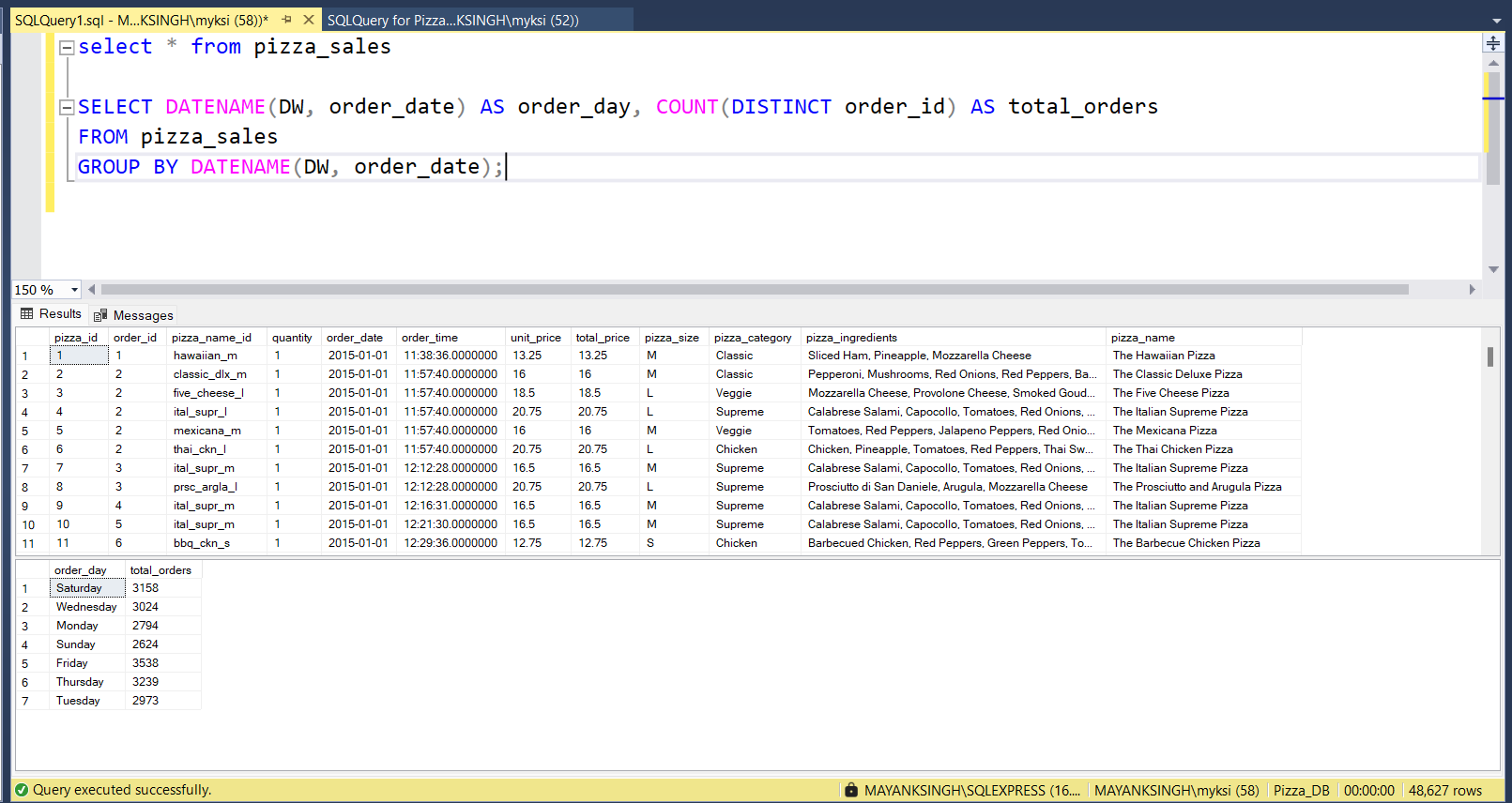
**----4. Total Orders**



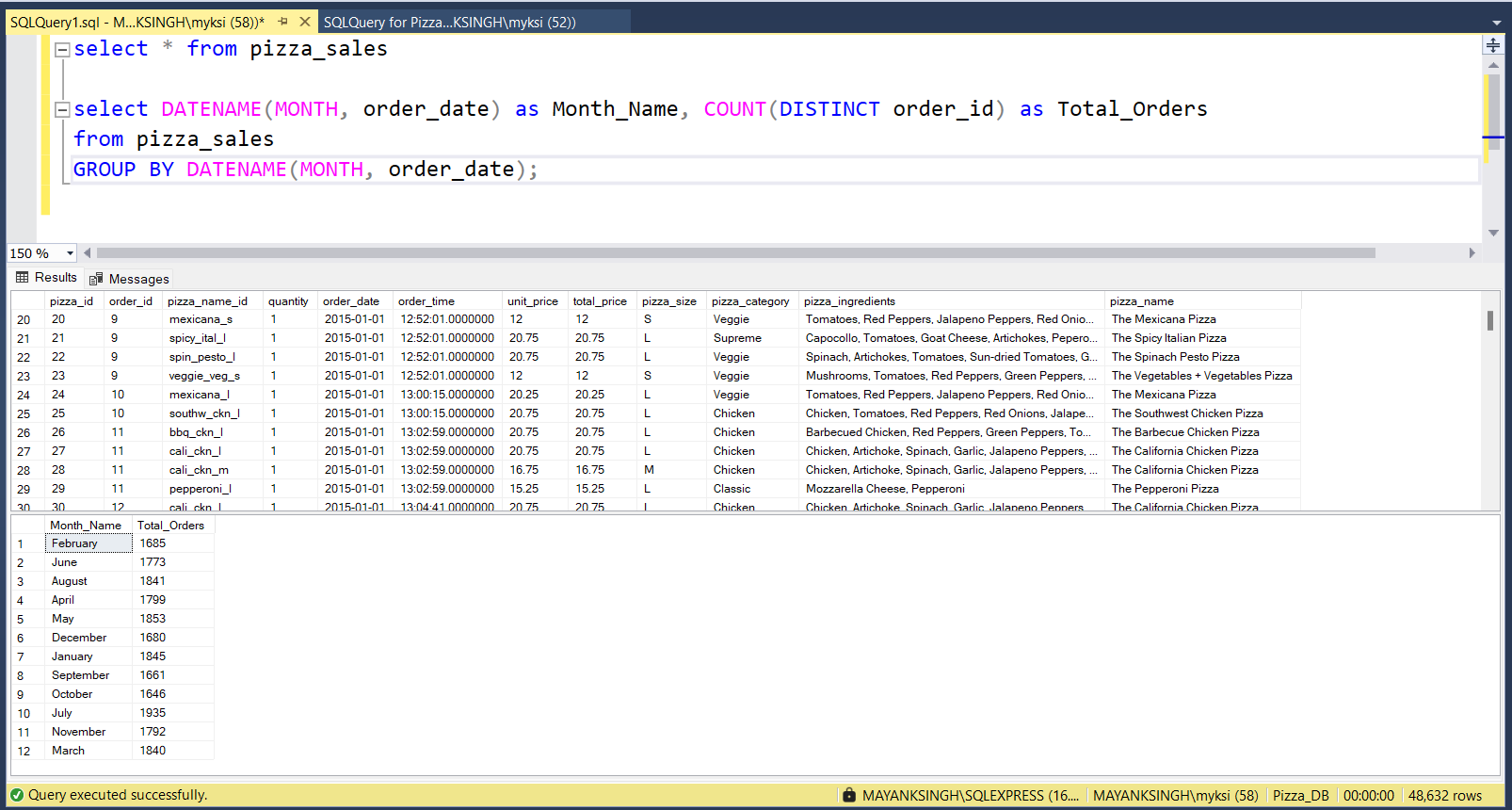
**----5. Average Pizzas Per Order**



**----(B) Daily Trends for Total Orders**

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**----(C) Monthly Trend for Orders**

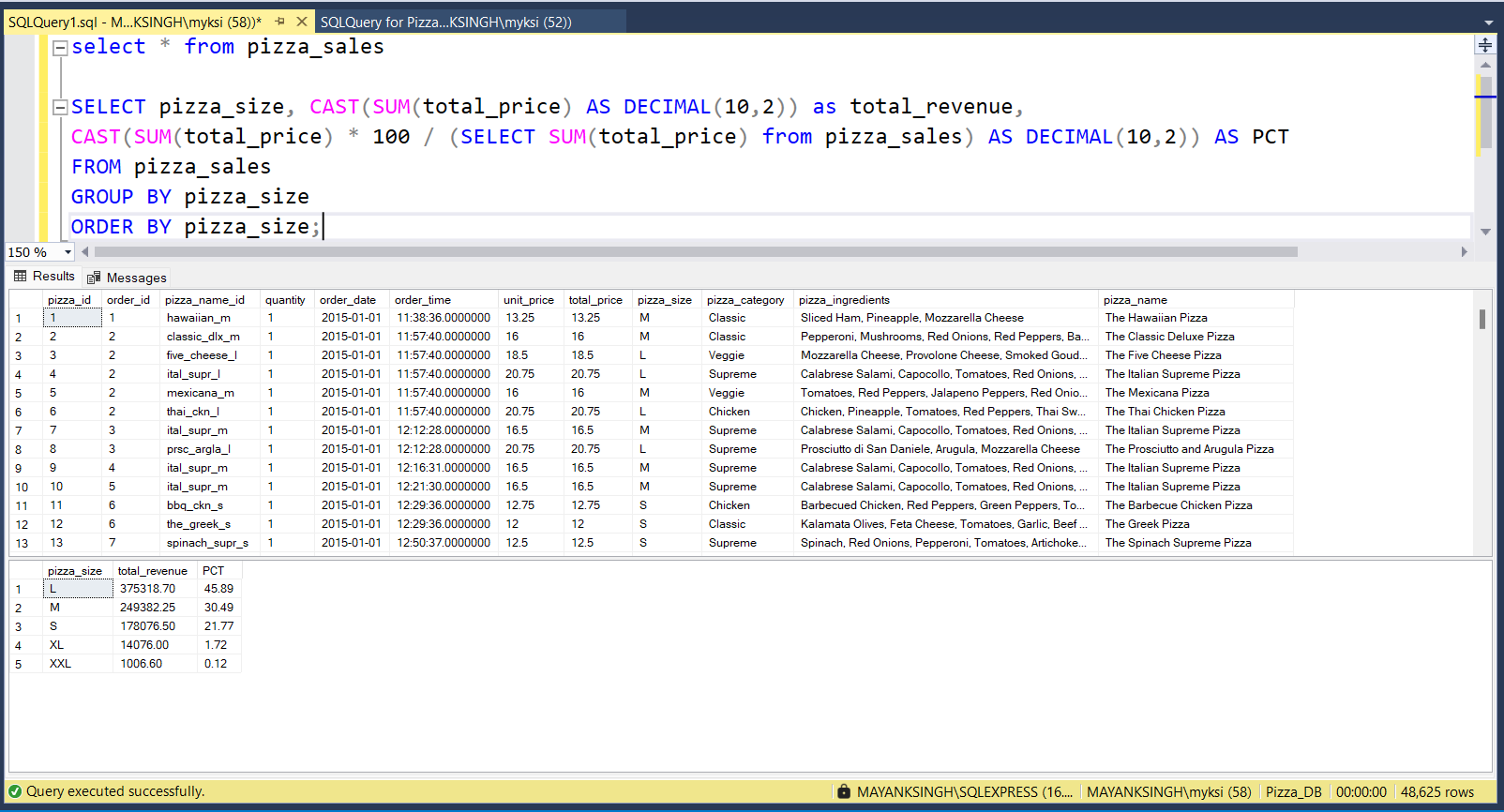


**----(D) % of Sales by Pizza Category**

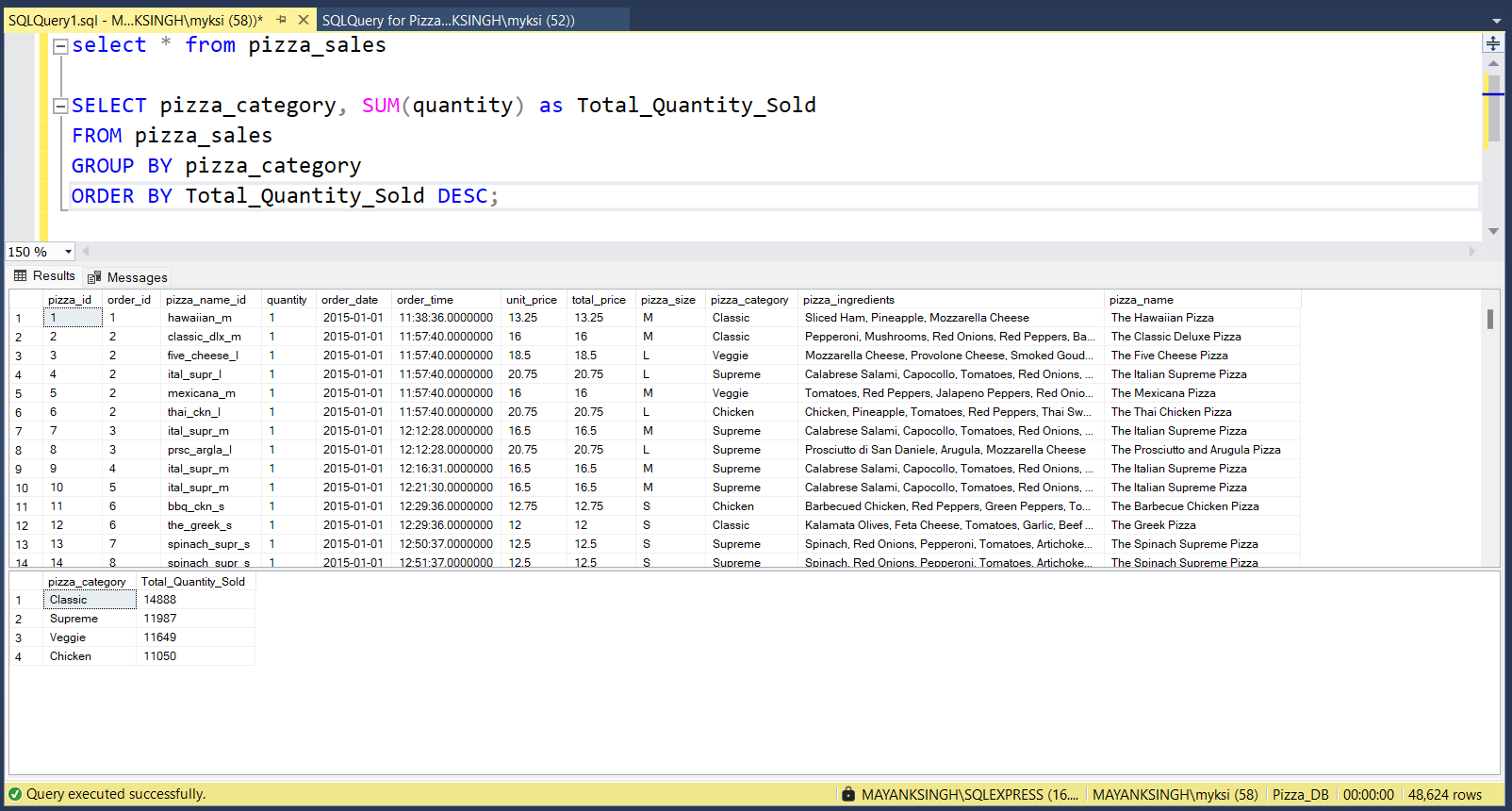
A screenshot of a computer

Description automatically generated

**----(E) % of Sales by Pizza Size**



**----(F) Total Pizzas Sold by Pizza Category**

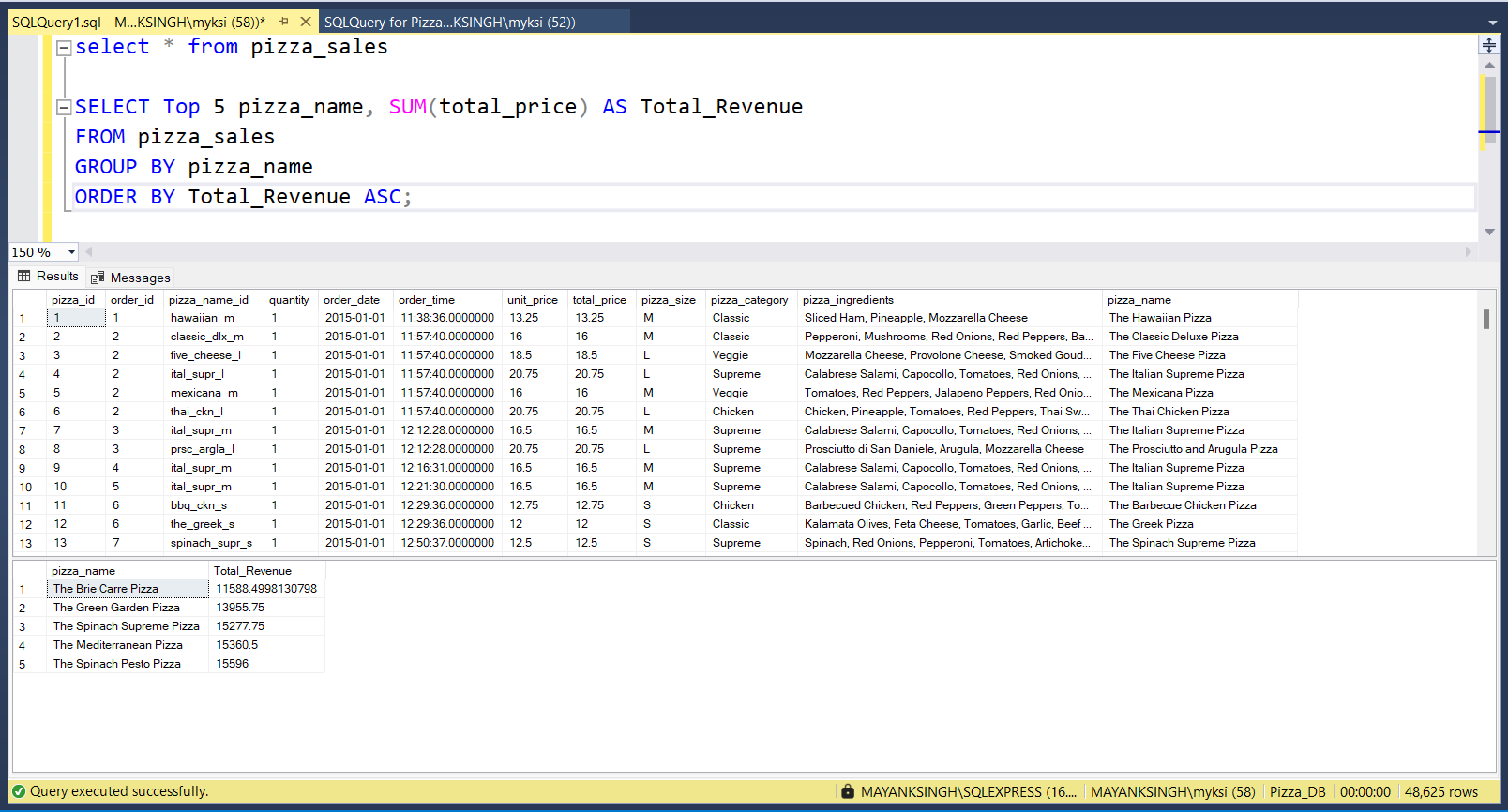


**----(G) Top 5 Pizzas by Revenue**

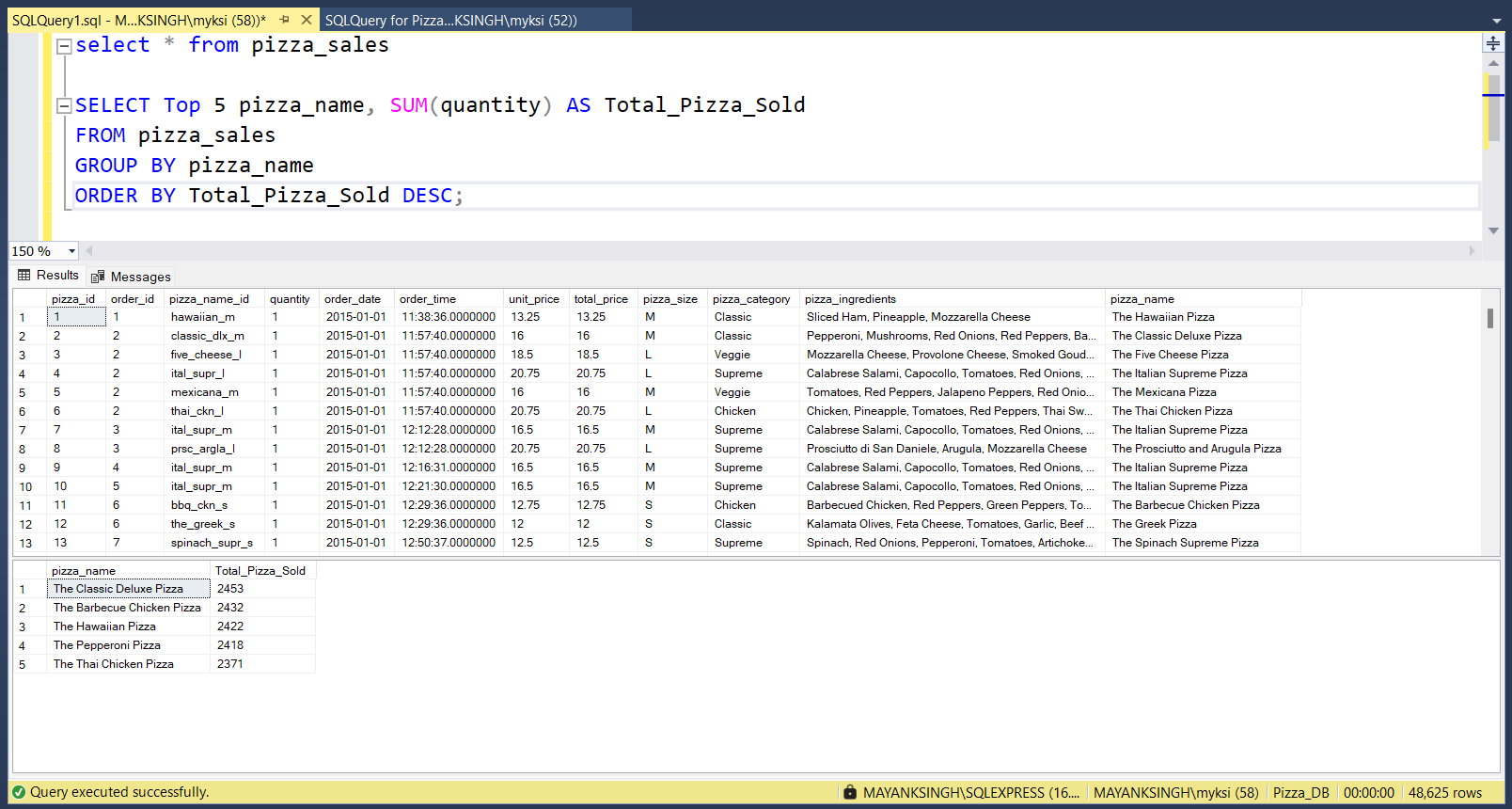
A screenshot of a computer

Description automatically generated

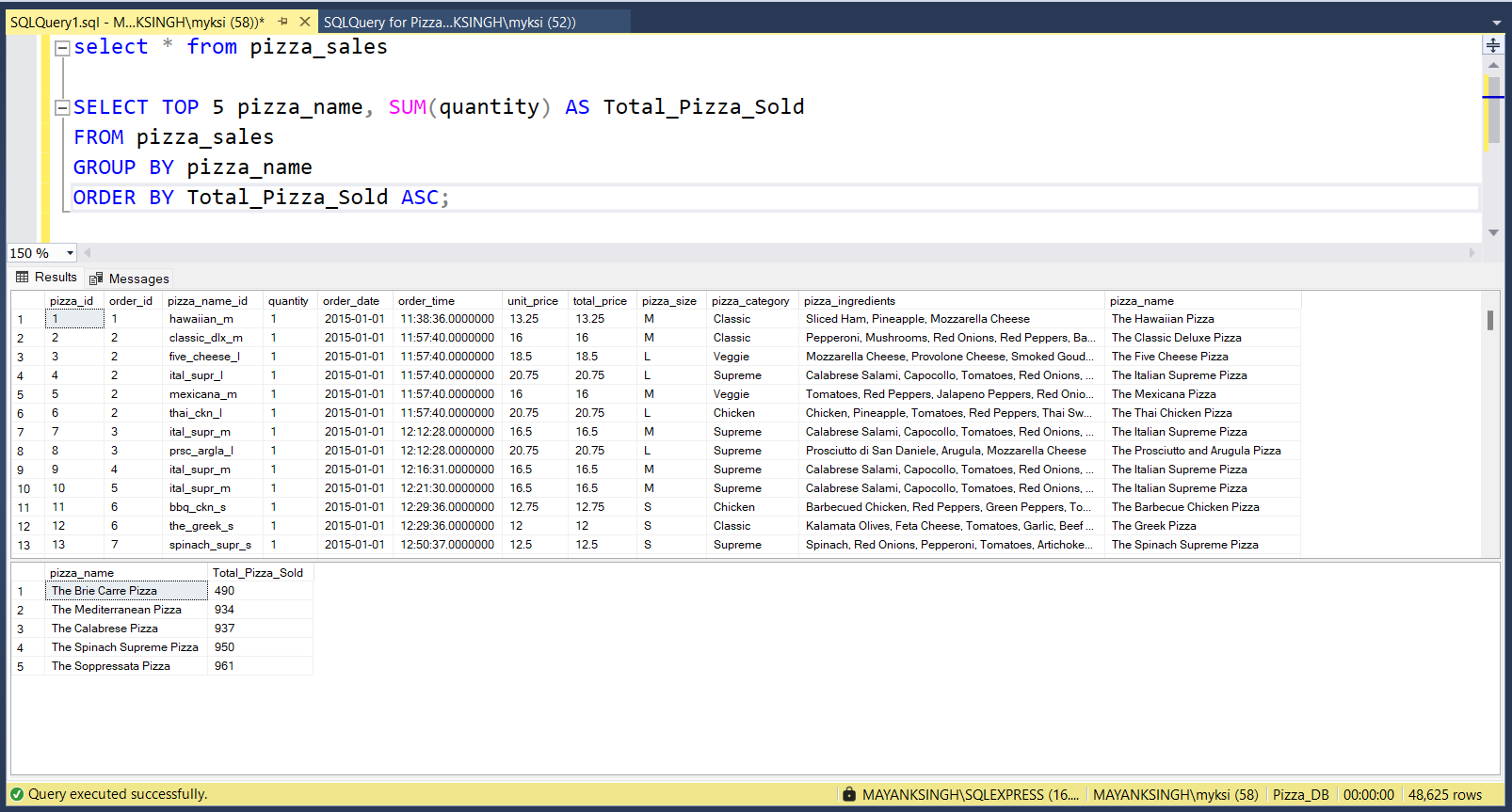
**----(H) Bottom 5 Pizzas by Revenue**



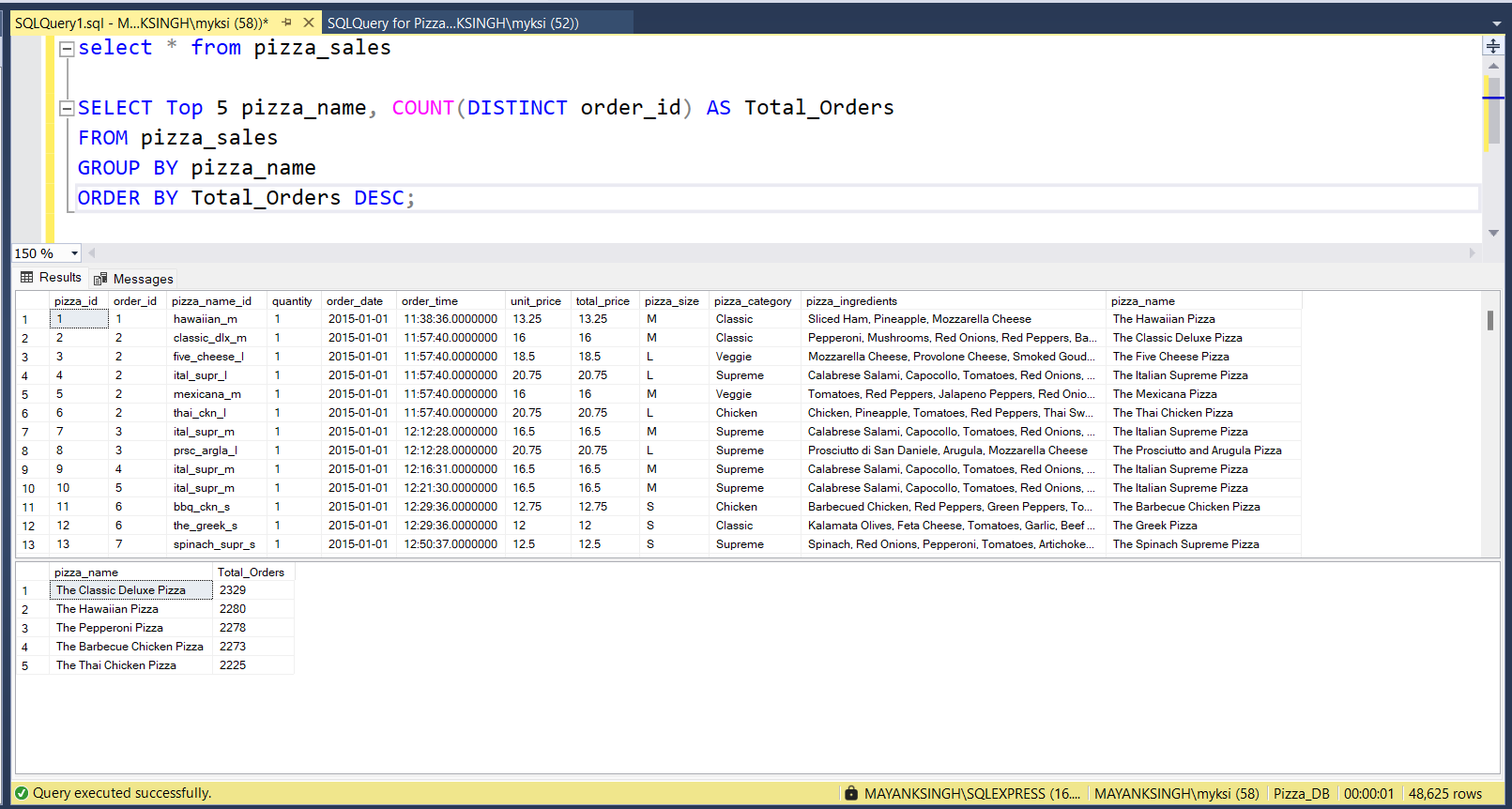
**----(I) Top 5 Pizzas by Quantity**



**----(J) Bottom 5 Pizzas by Quantity**



**----(K) Top 5 Pizzas by Total Orders**



**----(L) Bottom 5 Pizzas by Total Orders**

